

F.No 16-12/2017-TEL
Government of India
Ministry of Human Resource Development
Department of Higher Education

525-C, Shastri Bhawan
New Delhi, dated 04.09.2018

Subject: Minutes of the 4th Swayam Prabha Workshop held on
29.08.2018 at AICTE Head Quarter, New Delhi – regarding.

The undersigned is directed to forward herewith the minute of 4th Swayam Prabha workshop. Which was held on 29.08.2018 at AICTE Head Quarter, New Delhi from 10:00 AM to 6:00 PM under the Chairmanship of Secretary (HE) Ministry of Human Resource Development, Shastri Bhavan, New Delhi for information and further necessary action.


(Rajesh Singh Solanki)
Under Secretary (TEL)
Tel 2338 5190

To

All Swayam Prabha Channel Coordinators.

Copy to :

1. PPS to Secretary (HE), M/o HRD.
2. Prof Anil D.Saharsabudhe, Chairman, AICTE, New Delhi.
3. PS to Joint Secretary (TEL & ICC), M/o HRD.
4. Smt Malathi Narayanan, Deputy Secretary (TEL).
5. Shri. Parameswaran N, Advisor, NMEICT.

Minutes of 4th SWAYAM Prabha Workshop held on 29.08.2018

The 4th SWAYAM Prabha Workshop was held on 29th August 2018 at AICTE Headquarters, New Delhi. The Workshop was chaired by Shri R. Subrahmanyam, Secretary (HE), M/o HRD. The lists of participants are at Annexure.

Dr. N. Saravana Kumar, Joint Secretary (TEL & ICC) welcomed the participants and briefed about the agenda of the workshop. He expressed the desire and intention of the workshop to hear from the participants with regard to better implementation of Swayam Prabha.

Prof. Anil D. Sahasrabudhe, Chairman, AICTE in his Special address emphasized the importance of SWAYAM and SWAYAM Prabha projects.

Shri R. Subrahmanyam, Secretary(HE) launched the SWAYAM Prabha newsletter. He thanked Prof. Anil D. Sahasrabudhe for his support. Secretary (HE) in his key note address emphasized the following points:

- 1) New contents are to be created in all the channels. There should be a systematic plan for creation of new contents. This plan should include what to record, Identification of the Subject matter expert, where to do the recording and the time frame for completion of the recording.
- 2) Channel Coordinator should have a vision about their channel that where do they want to see their channel. This should be followed by a strategy to achieve the vision.
- 3) Channels are not attracting audience. Presentation quality needs improvement in most of the channels.
- 4) Pedagogy techniques has to undergo change. The technique could change depending on the nature of the channel.
- 5) Marketing strategies to be adopted for making channel more popular and to increase viewership. This strategy may vary from channel to channel as per their specific content and target audiences.

This was followed by presentations by Prof K Mangla Sunder, Chief Coordinator, all Six National Coordinators, all 32 Channel Coordinators and Inflibnet.

Based on the detailed discussions, the following decisions emerged:

1. There is a strong requirement of creation of new content. Every channel should have a clearly focussed strategy and should come up with a plan for same. Precaution must be taken to avoid duplicity. If two or more channels are having related subjects then they must voluntarily share the contents with each other, to avoid duplicity.
2. India may be sharing its ICT initiatives or contents with other developing nations. Many countries show interest in this area. This should be kept in mind while creating new content, which should be of best possible quality.

3. The detailed plan for creation of new contents should be submitted by the respective channel coordinators (CCs) to the National Coordinators (NCs) and NCs would consolidate and submit it to Chief Coordinator Prof K Mangla Sunder, by 15 September 2018 (Action: NCs)
4. Pedagogy for teaching on camera must be re-looked and undergo a required change. More animation, multimedia presentations should be tried.
5. Channel content and way of presenting should be more attractive and market strategy to be followed by each channel to make it more popular. Every channel should use social media for popularizing their channel. Channel coordinator can think about SPOC for making awareness and popularity of the channel.
6. Every channel should have touch of regional language. It can be in form of dubbing or subtitling. It was agreed that from 2nd October 2018 onwards, every channel must have at least 30 min content daily, with subtitle or dubbed one. It can be started with Hindi or any other regional language. This is applicable only for spoken part and not to be used for presentations.
7. An annual award will be given to best performing channels for the efforts in putting regional flavor in most effective way.
8. A multi-sensory approach should be used in teaching, which use technology blended model.
9. Curriculum mapping of content is very much required and must be done. The format of Curriculum mapping on the portal will be shared by INFLIBNET with all CCs before finalization. The information in the prescribed format should be provided by the CCs to INFLIBNET. It was decided to give top priority to do the curriculum mapping of the contents. Accordingly, gap areas need to be identified for creation of fresh contents.
10. Each channel should arrange live interaction with call in facility for learners like Q&A session or discussion on atleast weekly basis. The schedule for such sessions should be informed well in advance on channel, on SWAYAM Prabha portal and on social media.
11. Encoders would be provided for all channels.
12. It was realized that many channel coordinators are not fully aware of the scheme guidelines. It was decided that detailed scheme guidelines with clarity in financial aspects (component wise budget) will be issued by Prof. Mangla Sunder, before 2nd September, 2018. It was also decided to work on a list of Do's and Don'ts to be followed in the content creation to make it more attractive and to use the relevant pedagogies. Prof Mangla Sunder agreed to provide a draft to MHRD soon.
13. Every Channel could name their channels attractively like "Kishor Manch" for ch. 31 or "VAGDA" for ch.32.
14. Chairman NIOS informed that more than 3 lakhs primary teachers have declared to have DTH installed to access Swayam Prabha contents.

15. NIOS was requested to find possibilities to train in-service school teachers through SWAYAM and SWAYAM Prabha. This can be in the form of Faculty Development Program for the in-service school teachers.
16. NIOS and IGNOU should use blended education model, by providing contents of SWAYAM Prabha first and then followed by classroom / contact class discussion, for effective learning outcomes. It was also agreed that their Diploma and Certification courses students would be mandated to enroll under SWAYAM and / or access course contents through Swayam Prabha. This will make the effective use of contents being delivered by IGNOU and NIOS through Swayam Prabha.
17. SWAYAM Prabha Newsletter will be an e-newsletter and published quarterly. INFLIBNET would ensure this.
18. Channel Coordinators should proactively approach or engage with various government agencies / Ministries / Departments to host or telecast contents as desired by them through SWAYAM or Swayam Prabha.
19. It was decided that it is essential to put the Studios available with various Organizations / Institutions of MHRD should be put in optimum / effective use. For this, it is essential to share their resources with CCs. A direction in this regard would be issued by MHRD.
20. Decision about re-allocation of channel no 29 would be taken in the upcoming SWAYAM Board meeting. Till then, Inflibnet can telecast their readily available content.
21. For effective coordination and to avoid any possible communication gap, Inflibnet will create a WhatsApp group of all stakeholders of SWAYAM Prabha. All channel coordinator should have a DTH domain mail id.
22. Next SWAYAM Prabha workshop would be held in November, 2018

The workshop ended with the vote of thanks proposed by Smt. Malathi Narayanan, Deputy Secretary (TEL), MHRD.

Annexure

List of Participants attended the 4th SWAYAM Prabha Workshop held on 29.08.2018 at AICTE Head Quarter, Nelson Mandela Marg, New Delhi.

1. Shri R.Subrahmanyam Secretary (HE), Department of Higher Education.
2. Prof. Anil D. Saharsabudhe, Chairman, AICTE.
3. Dr. N.Saravana Kumar, JS (TEL & ICC), MHRD
4. Smt. Malathi Narayanan, Deputy Secretary (TEL), MHRD.
5. Shri Parameswaran N, Advisor, NMEICT, MHRD.
6. Shri Abhishek Kumar, Scientist, INFLIBNET Centre, Gandhinagar, Gujarat.
7. Prof. K. Mangala Sunder, Chief Coordinator, SWAYAM Prabha, IIT Madras.
8. Prof. Jagat Bhushan Nadda, Director, CEC, National Coordinator, SWAYAM.
9. Prof. Nageshwar Nath, Joint Director, National Coordinator, CEC, New Delhi.
10. Prof. Kushal Sen, National Coordinator, SWAYAM Prabha, IIT Delhi.
11. Prof. Ravi Soni, National Coordinator, SWAYAM Prabha, IIT Delhi.
12. Prof. C.B. Sharma, Chairman, NIOS, National Coordinator, SWAYAM Prabha.
13. Shri Nageshwar Rao, Vice Chancellor, IGNOU.
14. Prof. Uma Kanjilal, Coordinator, SWAYAM Prabha, IGNOU.
15. Prof. Amarendra P. Behera, National Coordinator, SWAYAM Prabha, NCERT.
16. Shri Ghanshyam Das, Project Manager (NMEICT), M/s EdCIL.
17. Shri Ajay Pratap Singh, NMEICT, M/o HRD
18. Shri Amit Sharma, NMEICT, M/o HRD.
19. Shri Rajesh Patel, BISAG, Gujarat.
20. Shri Sanjay Vaghasingh, BISAG, Gujarat.
21. Shri K. Venkat Reddy, Channel 01 Coordinator, SWAYAM Prabha.
22. Shri Ravindila Kumar, Channel 02 Coordinator, SWAYAM Prabha.
23. Shri Vinod, Channel 03 Coordinator, SWAYAM Prabha.
24. Shri Disha Avtar, Channel 04 Coordinator, SWAYAM Prabha.
25. Dr. Iftekhar Ahmed, Channel 05 Coordinator, SWAYAM Prabha.
26. Shri Manpreet Singh, Channel 06 Coordinator, SWAYAM Prabha.
27. Shri Damodar Prasad, Channel 08 Coordinator, SWAYAM Prabha.
28. Dr. Salima, Channel 09 Coordinator, SWAYAM Prabha.
29. Dr. S. Gowri, Channel 10 Coordinator, SWAYAM Prabha.
30. Shri S S Das, Channel- 11 Coordinator, SWAYAM Prabha.
31. Shri Jiaul Parik, Channel- 13 Coordinator, SWAYAM Prabha.
32. Shri Shantanu Bhattacharya, Channel- 17 Coordinator, SWAYAM Prabha.

- 33.Prof. Ravi P. Singh, Channel- 20 Coordinator, SWAYAM Prabha.
- 34.Prof N. Chatterjee, Channel- 21 Coordinator, SWAYAM Prabha.
- 35.Prof. J.P Singh, Channel- 22 Coordinator, SWAYAM Prabha.
- 36.Prof. Anju Sahgal, Channel- 23 Coordinator, SWAYAM Prabha.
- 37.Prof MK Salooja, Channel- 24 Coordinator, SWAYAM Prabha.
- 38.Dr. Gaurav, Channel- 25 Coordinator, SWAYAM Prabha.
- 39.Prof. P.K. Biswas, Channel- 26 Coordinator, SWAYAM Prabha.
- 40.Shri S K Prabaets, Channel- 27 Coordinator, SWAYAM Prabha.
- 41.Dr. Sandhya Kumar, Channel- 28 Coordinator, SWAYAM Prabha.
- 42.Prof. Rajendra Pal, Channel- 31 Coordinator, SWAYAM Prabha.
- 43.Dr. Gaurav Singh, Channel- 32 Coordinator, SWAYAM Prabha.
- 44.Shri Sonika Tyagi, EDP, NIOS.
- 45.Shri Malavika Joshi, Consultant Bangla, NIOS.
- 46.Dr. Babli Choudhury, Channel- 25. Co-coordinator, SWAYAM Prabha
- 47.Shri Chanchal Kr Singh, Training Officer, (NIOS)
- 48.Dr. Seema, Academic Coordination, Channel 31, CEC
- 49.Shri Pushplata Kumar, Technical Coordinator, Channel 31
- 50.Dr Alka Singh, Academic Coordinator, Channel 31, NCERT.
- 51.Dr. Komal Shah, Academic Coordinator, Channel – 7, EMRC
- 52.Shri Samjith.N, Engineer, Channel – 8.
- 53.Shri J.V. Sriram, Producer Team, Lead, Channel -1
54. Ms. Nisha Singh, Deputy Director, IGNOU
- 55.Shri Ashish K Awadhiya, Asst Director, IUC, IGNOU
- 56.Shri P.K Biswas, Director, IGNOU
- 57.Shri Praveen Kumar Jain, Asst Professor, IGNOU
- 58.Ms. M.K. Salorja, Director, IGNOU.
- 59.Shri K Kamalakannan, Advisor, IIT Madras.
- 60.Shri Arjun J, Principal Project Officer, IIT Madras.
- 61.Er. Abdul Rashid, EMMRC, Srinagar,
- 62.Md. Saleh Nadim, ASO, Tel Section, MHRD.
- 63.Shri K. Gowthaman, Dy.Director, IGNOU.